



www.icwe2007.org

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7th International Conference on Web Engineering

Como, Italy, July 16-20, 2007

ICWE'07 aims at promoting research and scientific excellence on Web Engineering and at bringing together practitioners, scientists, and researchers interested in technologies, methodologies, tools, and techniques used to develop and maintain Web-based applications and to enable and improve the dissemination and use of Web-related content. ICWE'07 features an exceptional scientific program including sessions on Services, Metrics & quality, Caching, Interface, Models, Verification & testing, Semantics & Web 2.0, Search, and Application development. Moreover, the conference includes demonstrations, industrial sessions, and a doctoral consortium.



Workshops

WQVV'07: workshop on Web quality, Verification and Validation (organizers: Maria Angeles Moraga, Coral Calero Munoz, Maria Angélica Caro Gutierrez, Alessandro Marchetto, Andrea Trentini, Tefvik Bultan)

AEWSE'07: workshop on Adaptation and Evolution in Web Systems Engineering (organizers: Sven Casteleyn, Florian Daniel, Peter Dolog, Maristella Matera, Geert-Jan Houben, Olga De Troyer)

IWWOST'07: 6th workshop on Web-Oriented Software Technologies (organizers: Marco Winckler, Oscar Pastor, Daniel Schwabe, Luis Olsinal, Gustavo Rossi)

AWSOR'07: workshop on Aligning Web Systems and Organisation Requirements (organizers: David Lowe, Didar Zowghi)

MDWE'07: 3rd workshop on Model-driven Web Engineering (organizers: Antonio Vallecillo, Nora Koch, Geert-Jan Houben)

Tutorial

Frank Leymann, Web services, their composition, and their impact on application structures

Keynote Speeches

Adam Bosworth, Vice-President, Google Inc., USA

Adam is a Vice President at Google, overseeing a variety of technology initiatives. He was previously a Vice President at BEA Systems, where he was responsible for the engineering efforts in BEA's Framework Division. Prior to joining BEA, Adam co-founded Crossgain, a software development firm acquired by BEA in 2001; Crossgain's "Cajun" project developed into BEA's WebLogic Workshop.

Known as one of the pioneers of XML, Adam previously held various senior management positions at Microsoft, including General Manager of the WebData group, a team focused on defining and driving XML strategy. While at Microsoft, he was responsible for assembling and driving the team that developed Internet Explorer 4.0's HTML engine. These two efforts in conjunction delivered the technology known, today, as Ajax. Before that he was responsible for designing and delivering the Microsoft Access PC database.



Marina Bosi, Consultant Professor, Stanford University, USA

Marina Bosi is Consulting Professor in the Music and in the Electrical Engineering Departments at Stanford University and is also a founding member and director of the Digital Media Project, a non-profit organization that promotes successful development, deployment, and use of Digital Media. Previously, Dr. Bosi was Chief Technology Officer of MPEG LA®, a firm specializing in the licensing of multimedia technology; VP-Technology, Standards and Strategies at Digital Theater Systems (DTS); and was part of the research team at Dolby Laboratories working on AC-2 and AC-3 technology and where she led the MPEG-2 AAC development. Dr. Bosi has been involved in the development of standards for audio and video coding, contributing to the work of ANSI, ATSC, DVD Forum, DVB, ISO/IEC MPEG, SDMI, and SMPTE.



Social program

Welcome Cocktail and reception on the terrace of historic Villa Olmo, on the Lake of Como

Social Dinner including historic boat tour of the Lake of Como, visit to Bellagio, and dinner at Grand Hotel Villa Serbelloni, Bellagio



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